

Boatlife.fi cookie policies

To ensure the functionality of our website, we sometimes need to save a small file to your device. Most websites do the same.

What is a cookie?

A cookie is a small text file that is stored on a device (computer, smartphone, tablet, etc.) when a user visits a website. A cookie lets websites remember user's actions and preferred settings. Cookies help us to get information about what our customers are most interested in on our site and thus serve our customers even better.

We collect information about visitors and customers through our website only for internal purposes or for delivering of products or services. Cookies are used to improve the functionality of a website by collecting information about the functionality of the pages and how the pages have been used. Cookies are also used to remember the products, services or information users favor on our website.

The use of a cookie is not associated with the customer's name, email or other personal information. More about cookies and how to collect them below. We also collect information that customers gives us in our customer register. Read more about customer register [in here](#).

Third party cookies on our site

Our website may contain third-party cookies, such as cookies set by customer review companies or communication companies. Our website allows these cookies to function for the time specified in the cookie, as well as to collect information about the browsers of the devices that browse our website. Third-party matters and the use of cookies are subject to the privacy policies of these third-parties. Boatlife.fi informs you of the cookies it is aware of and it is the user's responsibility to choose which cookies are allowed in their browser.

Examples of the practices of the aforementioned third parties

Our website may contain third-party applications that allow the customer to share content with other people or to allow other people to read the customer's rating or opinion of the content on our site. This is especially the case for the "share" or "like" buttons that come from social channels, but is not limited to the following examples, Facebook, Instagram, Twitter, LinkedIn, YouTube, etc. The social channel that provides that button may probably identify the user because of this, even the user would not have used that button while browsing. For identification purposes, it may be already enough that the user is signed in to the same social channel while browsing their device. Boatlife.fi is not responsible for the processes used by the social channels or the information they collect about the user's browsing our website. Boatlife.fi encourages its customers and users to become familiar with the privacy practices of

social channels and how customer/user information is collected and how that information is used.

Cookies

The Boatlife.fi website uses session-specific and persistent cookies. Session cookies expire when a user closes their browser. Persistent cookies are stored for a longer period of time. You can see in your browser settings what cookies are stored on your device and when those expire.

Cookies used by Boatlife.fi

__utma, __utmb, __utmc, __utmz, __utmli, _ga, _gid, _gat, gtag_

Purpose: Operation and optimization

Page: Google Analytics

These cookies collect information about website traffic. The information is used to improve the performance of the pages.

datr, reg_fb_gate, locale, reg_fb_ref, wd, act, _e_0QhS_0, _e_0QhS_1, c_user, csm, fr, lu, s, xs

Purpose: Marketing - Anonymous tracking of a website

Page: Facebook

Facebook uses cookies to provide a more personalized service and to protect you and Facebook from malware.

Consent to use cookies

Boatlife.fi uses cookies on the Boatlife.fi website as described above. By continuing to use this site, you consent to the use of cookies on your devices when you visit Boatlife.fi.

If you do not wish to consent to the use of cookies, you can delete your saved cookies in your browser settings. For more information on deleting cookies, see below.

Refusing use of cookies or deleting cookies

You can manage and delete cookies as you wish. You can delete cookies from your browser settings and also change your browser settings to prevent cookies from being stored as well. However, please note that if you block the use of cookies, you may have to manually enter your preferred settings and re-enter your information each time you visit our website. Prohibiting the use of cookies may also result in some services and features not being available.

Below are links to cookies removal from different browsers

Internet Explorer

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox

<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>

Google Chrome

<https://support.google.com/chrome/answer/95647?hl=en>

Safari

<https://support.apple.com/en-us/HT201265>

Or Mac

<https://support.apple.com/en-ph/guide/safari/sfrill471/mac>

Opera

<https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData>

Public Privacy of Website

All European websites must inform consumers about the cookies used on their site.

Website owner

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